

STRATHMORE STANDARD

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Home For Christmas

Xmas
1926

Merry Christmas To You All

The Spirit of Christmas



HAVE just finished reading over again, and again means so many, many times, that wonderful sermon of Dickens, "A Christmas Carol," and as I put down the book, a hundred ghosts and phantoms crowd about me, whispering in my ears tales of long ago, reminding me of many beautiful scenes, peopled with those loved ones who watched over my trembling steps in early childhood; who guarded my path in boyhood; and proved for me in the years of manhood, when curiosity or duty took me into strange or dangerous places, where oftentimes old Scrooge and Marley and Bob, or even Tiny Tim, had never been heard of.

This, in my opinion, is one of the wonders, one of the charms of Dickens' Christmas stories; they fill the soul with the fine, generous spirit of childhood; they make a reality of the phantoms of the past; they lift the veil which separates us from the noblest, sweetest, memories and fill our hearts with a longing to live a fuller, finer and more generous life.

Yet there must have been something innately fine about old Scrooge from the beginning, because these phantoms and ghosts were thoughts springing from the innermost depths of his soul; and the moment being favorable, they sprang to life, they flowered in exquisite forms, so lovely that the dark spirits of greed and cupidity—fearful of his mind—fled forever in dismay, and freed from the slavery of his own egotism, his own greed, he cried in ecstasy: "I am as light as a feather, I am as happy as an angel, I am as merry as a school boy, I am as giddy as a drunken man. A Merry Christmas to everybody. A happy New Year to all the world. Halloo! Whoop! Hallelu! Hallelu!"

How in those few minutes was his nature changed, where once he only listened to the jingle of coin, now his soul is opened to a thousand exquisite sounds. What hazy peals of church bells, clang, hammer, ding, dong bell, bell, clanging, hammer, clang, clash, Oh, glorious! glorious!

How beautiful the world was to his softened heart. How different it all seemed to be. No fog, no mist; clear, bright, joyful, stirring, cold, piping for the laborer to dance to; golden sunlight; heavenly sky; sweet fresh air; merry bells. Oh, glorious! glorious!

What a picture of the rehabilitation of a human soul. A soul so hardened by contact with the material things of life that Scrooge had become blind to the endless beauties of nature. A soul so withered in the dry soil of luxury that we find it almost hard to believe it possible this heartless wretch could ever again respond to the spiritual influence which eventually reclaimed him.

The finest thing about old Scrooge though, was that once he felt the warming glow of the lovelessness of life penetrating his soul, he then and there determined that not for Christmas would he enjoy the full benefits of his noble heritage, but that every day while life lasted he would, with ever gathering power, effect a closer, fuller contact with the splendor, gentleness and sweetness of nature and humanity.

Let us all listen to the ghosts and phantoms of the past; let us all react to the generous, self-sacrificing ideals of Christmas; let us all perceive that in the world there is no fog, no mist; that the world is bright, joyful, stirring.

Let us take some of the joy that will be ours to the poor and lowly; let us pour some of the golden sunlight of life on the dark places; give some of the merry bells to the aged and disheartened; then we can well say with a smile in our hearts and on our lips, "This is Christmas. Oh, glorious! glorious!"

Christmas Customs

Does the Christmas tree owe its existence to the Egyptians? Several authorities favor this view, and the fact remains that in Germany, where the Christmas tree, as it is known now, really originated, families which are too poor to buy a tree sometimes use a decorated pyramid as the centre of their gift-giving. In this connection, it is interesting to note that if Queen Victoria had married an Englishman the gaily decorated tree would still be more or less of an unknown quantity in England. Prince Albert of Saxe-Coburg being commonly credited with having introduced the tree in his adopted country, it became very popular.

Gift Giving

The gift-giving habit is still more obscure in its origin. The giving of presents was one of the features of the Roman saturnalia, celebrated at the winter solstice, but there are not a few authorities who ascribe the custom, which pops up a perennial problem, to a patriarch of the Christian Church, St. Nicholas.

St. Nicholas was known to have been Bishop of Myra, in Lycia, but his authentic history does not go much further than that. It is claimed, however, that when a certain father of three daughters found himself in the predicament of not being able to supply suitable dowries for the three sisters, and, therefore, not in a position to marry them, the venerable saint came to his aid with secret gifts. This is supposed to have originated the habit of secret gift-giving on the eve of St. Nicholas' Day, December 6. In the course of time the custom came to be associated with Christmas Day.

The First Stocking

In passing, it might be noted that in a sixteenth century convent it was customary for the young lady boarders to hang a silk stocking on the door of the apartment of the abbess on Christmas Eve. The next morning they were summoned to witness the results of the liberality of the saint who, we are told, had bountifully filled the stocking with sweets.

Santa Claus appears to have come over to America with the Dutch colonists in the seventeenth century. His name, derived from the Dutch San Nicolaas, indicated his connection with the kindly bishop. Where he got his reindeer is a matter for conjecture, but he seems to have been a first cousin of Knecht-Rupert, who brings good little German children presents on Christmas Eve, and had little German children a very serviceable switch. Santa Claus' German relative was a real community Santa Claus, for, on Christmas Eve, he used to collect the presents of all the patients in a village, and next morning distribute them with the explanation that he had been sent by Jesus Christ, his Master.

Since pie is peculiarly English in its connection with Christmas. If this were for a piece of luck: Once upon a time all the people got so fond of eating Christmas pie at Christmas that some of the people got mad and said, "It is a heathen pie, and not good to eat on Jesus' birthday."

Since pie has long been sung in Christmas rhymes, but the aversion to its alleged sinful qualities were once so strong that for years it was considered advisable that a clergyman should not partake of its fragrant contents—not only at Christmas but all the year around.

It was very precious to its admirers of those centuries back, however, who surrounded its preparation with much ceremony, and set a guard over it on Christmas Eve, lest some wandering thief should decide not to play clergyman.

"Come guard this night the Christmas pie."

That the thief, though never so shy,

With his flesh-hooks don't come nie

To catch it.

From him who all alone sits there,

Having his eyes still in his care,

And a deal of mighty fear,

To watch it."

Mistletoe From Druids

Use of the mistletoe is one of the survivals of the customs of the Druids, whose mystic religion held sway over the early Britons before the conquest of Britain by Julius Caesar. It was held in veneration of the ancient faith because of its association with the oak, the favorite tree of Tutanee, the Druid augur. During the celebration of the winter solstice the mystic plant parasite was gathered with much pomp and rejoicing. Following a sacrifice, the mistletoe was distributed among the people, who hung it over their doorways as a propitiation to the sylvan deities during the season of cold. Its association with kissing and giggling appears to have developed at a later date. Holly, ivy and evergreen, commonly used as decorations at times of joyous festivals by many of the ancient races, have all come to be associated with the mistletoe as decorations peculiarly in keeping with the spirit of Yuletide.

A Christmas Message

Christmas has a special significance. It is the one international holiday. East and west, north and south, observe the day with special ceremonies, and for the same reason. It is the birthday of the King of Kings and Lord of Lords—the Prince of Peace, the Babe of Bethlehem.

At His coming the angels sang and the wondering shepherds listened, and left their flocks while they searched for the babe and worshipped; the wise men from the East, followed the Star till it stood above the manger—and they presented their gifts and worshipped.

The wicked king feared for his throne and slaughtered the innocents in impotent rage and hate, for the Babe escaped his malice and secure in the protection of his parents, who followed The Voice, laughed and played as did other babes in Egypt till the king's wrath passed. Then the Holy family journeyed to Nazareth where the Boy grew and waxed in favor with God and man."

No wonder that Christmas is the Children's Day.

Coming as a little child, He has made motherhood the holiest position of women—and has forever sanctified childhood. "O' such," said He, "is the Kingdom."

Shall we not see to it that so far as we may, no child shall be lonely or hungry or sad, on this His Birthday?

And shall we who tell in the fields not stop to listen to the angels' song and follow the shepherds of old to the manger?

Shall not the Wise Men from the East and the West join the three following the star "till it stood where the young child lay"? Can we not let our ears to the din around us? The feast—the jealous—the hatred—all that create discord, for

"Still through the cloven skies they come With peaceful wings unfurled, And still their heavenly music floats O'er all the weary world."

Above its sad and lowly plains They bend on hovering wing, And ever o'er its babel sounds The blessed angels sing.

And yet, beneath life's crushing load Whose forms are bending low, Who toil along the climbing way With painful steps and slow,

Look now! For glad and golden hours Come swiftly on the wing! O rest beside the weary road And hear the angels sing."

When It Wasn't Merry

Even a king cannot stop the average Briton from enjoying his Christmas feast. Only once it was attempted, when William I. was crowned in Westminster Abbey in 1066. So unpopular was this choice of date, which interfered with the enjoyment that was the people's legal right, that considerable rioting was caused.

Peace above all things should reign at Christmas time. Yet, by a curious coincidence, many terrible wars have started on Christmas Day. After eating Christmas pudding, troops led by George Washington crossed the Delaware in 1782 in preparation for a momentous conflict. Great Britain was at war with Holland on the same day two years later. British troops were in the field at Christmas time during the Ashanti Wars of 1873 and 1879. The battle of Sherris was won by Lord Roberts in 1879, and a year later, on Christmas Day, distressing news came to hand of the floor attack at Bunkerbruit.

Why should people expect to be admitted to a theatre at half price? That is what the management of Drury Lane Theatre, London, were asking on Christmas Day in 1792. For some unrecorded reason the audience expected a reduction in price, and when the management declined, lusty ones among the crowd stormed the theatre.

Marked in a singular manner by many accidents, Christmas Day is now considered a superstitious people to be a bad day on which to travel. The Tay Bridge disaster, in which many people lost their lives, occurred on this day in 1870.

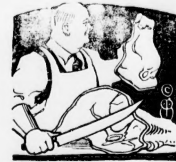
Off the Kenilworth coast in 1864, the Indian passenger ship Zulma foundered. Ten years later the Shanghai sank in mid-ocean. Many railway calamities have taken place on Christmas Day; but probably the worst recorded disaster was the explosion in Pontypridd colliery in 1885. A number of miners were entombed. A rescue party fought against the falling debris caused by the explosion and succeeded in reaching their comrades.

THE OLD RELIABLE

Fred Cott's Meat Market

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Turkeys are going to be too high in price for a great number of people to buy this year. You can get a good **SURLOIN ROAST OF BABY BEEF** from me for about one-half the cost of a Turkey, that will give you satisfaction.



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NIGHTINGALE
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REDLANDS
ROSEBUD
STANDARD
STRATHMORE
TUDOR

Official paper of M. D. Keoma, No. 249, M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

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CITIZENS SEND THEIR CHRISTMAS GREETINGS

Canadian Coal For Canadians Alberta Slogan

EDMONTON—The Canadian Coal Publicity Committee, formed by a group of Alberta business men, are seized with the importance of saving to Canada the immense sums now annually spent by Canadians for imported fuel.

The committee's objective is to create and develop, by an educational campaign, such a wave of public sentiment and opinion, as to bring about complete fuel independence in and for Canada. In the opinion of the Committee many of the economic problems now troubling Canada are capable of solution by complete fuel independence.

The United States are placing many obstacles in the way of intending immigration to that country, while Canada is expending much effort and many dollars in an endeavor to secure immigration. Why? Because immigration follows the job, and jobs are available in the United States.

During the past decade billions of dollars have been spent by Canadians in the purchase of American coal. This huge sum has not only been lost to Canadian circulation, but has also been a very important factor in the development of agricultural and industrial life in the United States, and has made possible the absorption of large numbers of the highest type of settler, who, but for these purchases could and would have been absorbed by Canada.

The money spent by Canada for imported coal would support a million new population. Fuel independence therefore would materially assist in solving the problems of immigration. If this million new population were in Canada they would, of necessity, be fed, clothed, housed and warmed. What would a million new population mean to the agriculturalist of Western Canada? What would the building of 200,000 new homes to house this million mean to the lumber industry? There is only one difficulty in the way of the movement of Alberta Coal to Ontario, and the Maritime coast to the same market, and that is transportation.

tion. The public of Ontario are entirely sold to the idea; they want the coal; they have had an opportunity of seeing it through former test shipments, and they are satisfied that it will not only fill all their requirements but will give them greater satisfaction than the foreign coal which they have been using for so many years.

Coal is a basic commodity as is wheat. It is quite as important in the life of a nation as wheat, particularly in a country having a climatic condition such as obtains in Canada. The transportation of what has become a national matter. Why should not the transportation of coal be on the same basis? The matter of a national policy of Canada will be before the House of Commons at the coming session for definite action; it is therefore essential that the Government should have the endorsement of a strong public sentiment and opinion in favor of a policy for Canadian Coal for Canadians, and it is for this reason that we are asking the Press of Alberta to study the matter and use its powerful influence in moulding of public opinion. The Press of Alberta have always been cordily behind any real movement that stood for the betterment of conditions in Alberta, and the Committee feel that there never was an opportunity so great as the one which now presents itself.

Some of the methods which the Committee propose to use in connection with the present campaign, are:

1. The distribution of mailers, each of which will tell in an eye full some of the National economies of Canadian Coal.
2. Endeavoring to secure from the Postmaster General the use of a cancellation stamp bearing the slogan "Use Canadian Coal," this to be used on all mail.
3. Radio talks are being arranged for.
4. Endeavoring to secure the co-operation of the National Advertisers to the extent that they will include in all their advertising a slogan on Canadian Coal.

Words of Hope Vision and Good-will

STRATHMORE SCHOOLS—Principal Crowther.

I WOULD like, through the medium of the "Standard," to extend to all the pupils and teachers of the district, the very best of good wishes for a really Happy Christmas and a most Successful Year in 1927. I trust that every boy and girl will have a very enjoyable holiday, and that the teachers will forget all their troubles for ten days. May the coming year be a banner one for each and every school in the district. I would like to suggest this verse as our guide for the New Year:

Let me but do my work from day to day,
In field or forest, at the desk or loom;
In roaring market place, or tranquil room;
Let me but find it in my heart to say,
When vagrant wishes beckon me astray,
"This is my work; my blessing, not my doom;
Of all who live, I am the only one by whom
The work can best be done in the right way."

A Merry Christmas and happiness throughout the coming year for one and all!

STRATHMORE ELKS—Ex. ruler, G. H. Jones.

LET us all, in this Yuletide time, give thanks for the institution of our Lodge, and the opportunities afforded through its channels for greater brotherhood and fellowship amongst its members. Let us, in the year to come, practice to the fullest extent, the honorable precepts of our Lodge, which seeks to make life sweeter, men better, and the world happier.

ANGELICAN CHURCH—Rev. J. T. Smith.

EVEN after nineteen hundred years the wonder of Christmas does not diminish. It grows in ever widening circle, and it deepens as the mind and heart are capable of more fully appreciating what that first Christmas day on the plains of Bethlehem has meant, and still means to the world, West as well as East. Notwithstanding superficial evidence to the contrary, I believe it is true to say that the message and meaning, the wonder and appeal of Christmas have never before been so real, so attractive, so potent, as they are today.

One of the most impressive and inspiring facts which that day on the plains of Bethlehem has taught thoughtful men and women in all nations and classes are today turning to Jesus of Nazareth as the hope of the world. Within the last decade (even while Europe has been in chaos) several international conferences have been held, and others have been planned, with a view to discussing how to bring the real teaching and spirit of Christmas to bear upon all the affairs of life, industrial, national and international; so for this we thank God and take fresh courage.

Surely the paramount and incontrovertible fact for us is not merely that Jesus was born in Bethlehem, but that he is still Immanuel—God with us, working among men, moulding the hearts of men, leading men of good-will to realize that He is the Mighty God, the Prince of Peace. The promise is sure and unshakable that, of the increase of his government and peace, there shall be no end, and the earth shall be full of the knowledge of the Lord, as the waters cover the sea. It is our privilege and responsibility to bring that peace to pass. If only the spirit of good-will, fellowship, and brotherhood, which inspires all classes at Christmas time could become normal and natural as God intended it to be, the new age would be ushered in. The Babe of Bethlehem would become indeed, and in truth, the Prince of Peace, and the kingdoms of this world would become the kingdoms of God and His Christ.

Finally, may all Christians joy be yours this Holy Season, only let your joy be the true joy, the joy of Christians, the joy of the Angels who sang of the Saviour born into the world, and there is no fear but that you will keep Christmas aright. May you rejoice evermore, but Oh! may you rejoice in the Lord. All other joy without this will lose its blessing. All other joy with this will be but the brighter and truer.

Terrific Blizzard Swept the Bow Valley

On Saturday last, Strathmore and the Bow Valley was held in the throes of one of the worst blizzards that had ever visited this locality within the memory of the oldest residents.

The electric light system was put out of action, but to which point Jack Allen and his trusty staff were unable to reach for some time, and it was Sunday night before the service was again available.

The inconvenience was accepted good naturedly, and a full appreciation of the great convenience the light system provides when conditions are normal.

Business was absolutely suspended Saturday night, and many of the merchants experienced the novelty of having the privilege of an evening with their families on a Saturday.

The storm raged for almost twenty hours, and the gate was reported to have reached in the neighborhood of seventy miles per hour. The snow-fall was not very heavy owing to the three wind, the drifting was very heavy, and played great favorites with the residents, some of whom had piles of snow several feet high to remove, while others were much more fortunate, and had but very little.

The business men were much disappointed, having looked forward to a big business day, on Friday a balmy chinook had been blowing all day.

- * CANADIAN LEGION *
- * President, D. French *
- * The Strathmore Branch of the Canadian Legion, takes this opportunity of expressing their thanks and appreciation for the assistance given to them by the community during the past year, and extend to all their sincerest good wishes for a Very Merry Christmas and a Bright and Prosperous New Year.

Fortunately no casualties have occurred, although many narrow escapes have been reported, and the livestock losses were exceedingly light.

One of the worst experiences was that of the mail carrier from Arrowwood to Gleichen, who became stranded on his trip, near the Indian Reserve. Unable to reach any place of safety, he covered himself with the mail bags, upon which the snow drifted in upon the bags. In this position he remained until Sunday, when a rescue party found him badly chilled and hungry, but otherwise not much the worse of his experience.

I Saw Last Week

CONSTABLE TATE has on the cent of some the sandwiches. A.M. CARLSON and BOBBIE HAWLEY holding a most interesting conversation with each other before Carlson went to the Elks dance. "MICKY" TOURNACE informing Constable Tate that he had some fine sandwiches. JIM WEIR reminiscing F. H. Lily for being out late at night. SPENCE HUGHES enquiring about the condition of the road to Nightingale. BAROLD SMITH hiding behind the statue at the Elks dance. NELS WHITE doing fast foot work to the home party to get a cake out of bread. "MURKY" GRAY going on the sand with "Indian Lion". KELLY giving careful attention to the farmer near at the Memorial Hall. MARGARET KIMPTON admiring a real diamond. BRO. ELKS MILLER and WOODROW of Carleton doing a cake walk at Carleton. CARLSON having his pants and work-dog if he had left it at the public school building. R. H. PATTISON looking up the jaw on cake contests. COUNCILLOR SCHULTE looking for a lamp all Saturday night.

SACRED HEART CHURCH—Rev. A. MacAdams.

CHRISTMAS, with its wealth of fond association and expectation is with us once again. During the past few days our expectations have been mirrored in the different activities of life. Everywhere, in homes, in stores, in schools and churches, there have been murmurings which are the harbingers of approaching joy.

Soon, in happy tones, "A Merry Christmas" will resound on every side; friend will meet friend with kindly greeting; and concrete expression of regard for family and friends will bring surprise and joy to loved ones.

Christmas has come once again, and this festivity and greeting is our poor human way of expressing joy at the coming of the expected of nations. This is the birthday of Christ the Saviour.

"Glory to God in the highest and on earth peace to men of good-will" was the angelic message that heralded His coming.

That this Christmas may bring an abundance of Christian peace in your souls, in the lives of your loved ones, in the Christian influence you can exert on your fellow-man during the coming year. This, coupled with the wish that the New Year may be one of health, success and sanctity is my hearty Christmas greetings to all.

UNITED CHURCH—Rev. A. H. Rowe.

IT is an affair of the spirit. It comes from other climates than ours—whence men have heard the song of heavenly hosts, and have felt tendernesses which Earth's asperities and weariness cannot quench, and the light have seen "that never was on sea or land". Our hearts are softened, and we are able to enter the portals of a new world.

The little children whom we see become the comrades of Him whose bed was made in a manger, and we lay gifts at their feet. Splendor falls on grey town streets, and on usually drab country fields, till they seem like streets in ancient Bethlehem, and fields where watching shepherds were surprised by celestial music.

We are unwilling that any should be hungry, or unclothed, or lonely, or unhappy. We earnestly desire that there shall be no unconquered bitterness, and that all strife shall be done away.

Does the season of light, and love, and laughter, fading seem to mock us? Do selfishness, and inconsiderateness, and trust in manner things surge again over us? Yet, the world made for us, for a season by the Child Jesus, can be set fast by Jesus, the Lord. If we believe in the light, we can walk by it, and can become children of light. So we can make life God-like, and earth like heaven. "The Day-Spring from on high has visited us". Let us follow the gleam.



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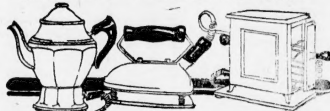
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LETTER TO THE EDITOR

Editor, Strathmore Standard.

Having observed the response of Mr. S. H. Crowther, (I omit the title, "Prof." by request) I suppose that, since my original article, "The Black Modern Civilization," as published in your issue of November 17, has resulted in a form of debate between Mr. Crowther and myself—according to established custom, I am called upon to make the final reply—and as I considered that my original article as published November 17th, and my "Letter to the Editor" as published December 1st, have covered the ground, I am content to allow your readers to decide the case in their own mind.

If your readers care to review my articles of the dates mentioned above and my articles are found to be "carping, unsympathetic criticism" of an "arm-chair critic" who is afflicted with "Glaucodina-like prognostications"—as Mr. Crowther says in his letter which he ends with a quaint demonstration of flag-waving—then I must admit that my articles are open to serious censure; let the truth strike whom it will.

Thanking you for the use of your valuable space, I remain,
Yours truly,
G. C. WALKER

NIGHTINGALE

The Valley Garden Community Club held a successful social on December 1st; the proceeds going toward the Xmas Tree Fund. The events of the evening were a whist drive, a grab for the children, a dart throwing contest, and Sid Griffith donated a pig for a raffle. Mrs. Lounsbury and Mrs. Lambert sold tickets on pillows. Miss V. Lounsbury won one pillow; Mrs. Lambert won her own pillow. Mr. Graham won the pig. A good time is expected at the Xmas tree.

Mr. and Mrs. I. C. Shaker were Calgary visitors last week.

Little Teddy Stodley has been quite ill with stomach flu, but he is recovering nicely now.

Geo. Fraser has gone to Calgary for a week to have treatment for his eyes.

On Wednesday evening a show was given at Nightingale hall in honor of Mr. and Mrs. R. Thomas.

Miss Agnes Barry and her brother furnished the music for the dance. Mr. R. Gladden made the presentation and all joined in wishing the newly weds a long happy and prosperous life.

Mrs. Cliff Kimmitt, Mrs. E. Ross, Mrs. Lloyd Boyles, and Mrs. Jacobs

went to Calgary last Wednesday to attend a meeting of the Eastern Star Order. While there they met Mrs. Haymond, of Lethbridge, Alberta. Mrs. Haymond visited for several days with Mrs. Jacobs, of Nightingale, and then went on to Stettler.

On Friday evening a number of friends gathered at the home of Mr. and Mrs. F. H. Harriman; the occasion being a surprise for Miss Florence Gibson, who is leaving for Winnipeg very soon. The evening was spent in games and dancing to the old-time dance music, broadcasted by V. W. Grant. R. A. Lambert kindly loaned his radio. Miss Gibson received some nice gifts as tokens of appreciation, and was given all the best wishes for her new venture.

Next Friday Mr. Ferguson is having a social at the hall in aid of the tree fund. A hall meeting is called for the early part of the evening. It is hoped everyone will come to both and help make the evening successful.

Mr. Mark Lounsbury and Beatty have moved into the rooms over the store. It will mean better school advantage for Miss Margaret.

CALGARY MAN HONOURED

Distinction has come to Calgary in the appointment of E. L. Richardson, manager of the Calgary Exhibition, to the position of President of the International Association of Fairs and Exhibitions, at the recent convention held at Chicago.

Alberta Wheat
Pool Elevators

The Alberta Wheat Pool owns forty-two local elevators located in the province. The Pool has also under lease the big government elevator at Prince Rupert.

Of the 42 local elevators, 19 were built by the Pool and the rest were purchased. So far these elevators have handled over three and a half million bushels of wheat from the 1925 crop.

The Prince Rupert terminal elevator, with a capacity of a million and a half bushels, was completed the first of the year by the Dominion Government. The Alberta Pool secured a two year lease of the elevator at a nominal rental.

Prince Rupert started its career as a grain shipping port with the opening of this elevator by the Pool. The only wheat shipped out of that port has been Pool shipments. Eight cargoes have now been loaded, and the Pool expects to ship several million bushels of wheat from the terminal elevator in 1926 crop. The result of operations to date with regard to this terminal elevator have been satisfactory.

The Pool elevator system, including the Prince Rupert terminal, is handled by C. M. Hall, who has had a long and successful experience in this line. The Alberta Pool elevator reserve fund totals \$1,271,965.53.

Satisfaction With Pool

Mr. L. W. Hutchings, Wheat Pool director for Camrose district, has addressed a number of public meetings in that district during the past few weeks. He finds that on the whole the farmers are quite satisfied with the operations of the Pool.

Saskatchewan Wheat Pool

The members of the Saskatchewan Wheat Pool are now eighty thousand. This covers 16,822,087 acres, or an increase of close to a million acres, since last June. The Saskatchewan Pool handled close to one hundred and thirty million bushels of wheat from the 1925 crop.

Record for Pool Contracts

On Thursday, December 9th, sixty new members joined the Alberta Wheat Pool. This was the largest increase in membership during a single day since November of 1925, when the drive was on. While these sixty contracts came in from all over the province, one batch of seven came from Rolla, B.C., a Peace River settlement, just over the border from Alberta. The total Pool membership has passed the 38,000 mark and is rapidly climbing.

McPhail Re-elected

At a meeting of the newly-elected directors of the Saskatchewan Wheat Pool, held in Regina, A. J. McPhail was re-elected president. Alberta Pool Directors Meet

The Alberta Wheat Pool board of directors met during this week and gave consideration to many matters including the plan to develop the Pool elevator system. These plans have not been advanced sufficiently to warrant an announcement as yet.

Propaganda Against the Wheat Pool

The Northwest Grain Dealers' Association is engaged in a struggle with the Wheat Pool. This is the business. The success of the Pool is affecting their trade. This is a success in the eyes of the Pool members whether it is a success in the estimation of the grain trade or not. As long as the Pool continues to be a success in the opinion of its members it will continue to affect the business of the Grain Dealers. Consequently the grain dealers are within their rights in presenting any arguments that they can produce against the Pool.

A curious and incomprehensible thing has occurred in connection with this controversy. The North-West Commercial Travelers' Association of Canada has permitted itself to be made an instrument of propaganda on behalf of the Grain Dealers' Association. The first named association recently sent to its members the notice of its annual meeting to be held in Winnipeg. Enclosed with this notice were extracts from memoranda that had been broadcast to country agents of the Grain Dealers' Association, attacking the Wheat Pool.

No fault can be found with the Grain Dealers' Association for making such use as it can of the North-West Commercial Travelers' Association. Naturally it gladly avails itself of such an opportunity. But why should the Travelers' Association become an agent for this propaganda? This action merely stirs up, unnecessarily, ill-will against an organization that has always enjoyed the respect of everyone.

One may question very seriously whether the commercial travelers of Alberta—speaking only for this purpose—approve of this extraordinary use of their association.—Calgary Herald, December 8th.

CANADA'S POTATO
CROP MUCH
HEAVIER THIS YEAR

MONTREAL, Que.—Canada's potato crop and her yield per acre are considerably above last year's figures, according to a preliminary estimate of the Dominion Bureau of Statistics. The crop is put at 50,646 cwt. from 545,172 acres, or 92.9 cwt. per acre, compared with 43,734,601 cwt. from 545,891 acres, or 77.5 cwt. per acre. The total value of this year's crop is given as \$74,194,000.

THE
KING EDWARD
HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give
Service and Courteous TreatmentFRANK MILLER,
ProprietorTurkeys
WANTED

ANY TIME BETWEEN NOW AND CHRISTMAS

We will pay for Turkeys, 10 pounds and over, dressed—

30¢ PER POUND

Cash on Delivery

CANADIAN PACIFIC DEMONSTRATION FARM
STRATHMORE

Last Call For Xmas Shopping

STRATHMORE TRADING COMPANY

Where Your Money Goes the Limit

Headquarters for Gifts of Every Description

Men's Wear



We Have a Large Range of
Men's Wear

Fancy Broadcloth Shirts, Silk
Ties, Cooper Special Caps, Pure Silk
Hose, Silk and Cotton Hose, All Wool
Hose, Fancy Linen Handkerchiefs,
Fancy Kid Gloves, etc

BROADCASTING FROM S.T.CO., STRATHMORE



WE sure sent some Toys, Books, Etc., to the Strathmore Trading
Co. Something for everybody, Grandma, Grandpa, Father,
Mother, Brother, Sister. Nobody has been left out. Call in at their
store and they will give you every attention possible.

Ladies Wear



Mercury Brand Silk Underwear,
Silk Scarves, Knitted Pastel shades,
also plain Crepe de Chine and fancy
Georgette, Purses and Under-the-arm
Bags, Vanity Cases, Fancy Garters,
French Pin Cushions and French
Powder Dolls, etc.

Father



At prices to suit every purse: Linen
Handkerchiefs, Silk Handkerchiefs, Belt
Sets, Suspender Sets, Military Hair
Brushes, Scarves, Cigar and Ash Trays,
Silk Hose, Collar Boxes, Belt Key Chains.
Give Dad something to wear.

GROCERIES

Oranges, from, per dozen	35c to \$1.10
Japanese Oranges, per box	\$1.15
Apples: Delicious, Wagner, Grimes Golden, Spitzenberg, Nor- thern Spy, McIntosh Reds, Winter Bananas, all O.K.	packs \$1.65
Mixed Nuts, 2 lbs. for	45c
Lettuce, Celery, Tomatoes, Cranberries.	
Shelleys Cakes and Puddings.	
Fancy Box Chocolates, from	30c to \$3.75
Finest Xmas Candy, from, per pound	25c
Cigars, Cigarettes and Tobacco.	
Cross- & Blackwell's Peel, Currants, Raisins, Sultanas.	

Mother



Sweaters, cozy, warm, and fancy; Boud-
oir Clocks, Ornamental and Useful Gifts,
Japanese Vases, Jardiniers and Bulb
Dishes, Silverware, Teapot Stands, Salt and
Pepper Sets, etc., Fancy Linens, Embroid-
ered Pillow Slips, Centrepieces, Cushion
Covers, Bridge Sets, etc., Fancy Towel
Sets, nicely boxed.

Brother



Suspenders, nicely boxed; Belts, Sweat-
ers, Slippers, Jackie Coogan Silk Scarves,
Handkerchiefs, etc.; Games of all kinds, in-
cluding Card Games, Board Games, Puzzles,
Ten Pins, etc.; Books: Alger, Boy Scout,
Henty, and short Story Books too numerous
to mention.



TOYS, Etc.

Old Country Xmas Stockings	5c, 10c, 25c, 50c, 75c and \$1.00
Fancy Tea Sets, 22-pieces, Set	\$4.15
Berry Sets, best British make, from	\$1.85
Get your Xmas Decorations here: Holly, Mistletoe, Xmas Trees, etc.	
Last Call for McIntosh Red Apples, O.K. wrapped, at	\$2.00

Sister



Little Animal Boudoir Slippers, Bunnies,
Spark Plug and Elephant shapes; also Cozy
Corner Slippers, Fans, Celluloid and Feath-
er Fans, all colors; Hand Bags, colors Red,
Blue Brown, etc.; Books, Handkerchiefs
Dolls, Dolls' Fur Robes, Beads, etc.

Be it for Baby or Grandpa Gift Suggestions For All!

DAINTY AND PRACTICAL GIFTS FOR MOTHER OR SISTER

Manicure Sets at
Fitted Brush and Comb Cases, at \$2.95 to \$4.95



Our Display Of
GLOVES, PURSES
etc., will interest you.
Prices here will save
you money in these
lines.

SILK SCARVES
are always appreciated. She will be delighted with the lovely design we have from \$1.25, \$3.95

OUR HANDKERCHIEF
booth shows at a glance all the newest and loveliest things in this, the always useful gift. Daintily boxed for gifts at 25c to \$1.75

SILK UNDERWEAR
for your intimate friend. The lovely Hyacinth and Woods Lavender line in Vests, at \$1.95 Slips, at \$2.95 Bloomers, at \$2.95 These are Quality lines.

A GIFT OF FANCY CHINA IS ALWAYS ACCEPTABLE

We have the famous English Aynsley China Cups and Saucers, Sugar and Creams, Berry Sets, Bon Bon Dishes, etc., at 75c, \$1.00, \$1.50, \$1.95 Maggie and Jiggs Salt and Peppers, set 50c Tea Sets, with tea pot, sugar and creamers, 6 cups and saucers, up from \$5.75

A PURE DOWN QUILT
keeps the giver in mind for years \$10.75 to \$15.75

TOWEL SETS
in gift boxes, a practical gift, up from \$1.25

SILK BED SPREADS
are an essential in a well furnished house. We have some real beauties at \$7.50 and \$8.75

DON'T OVERLOOK SILK HOSIERY
No one ever had too many. We have a tempting array for you to choose from, at any price you wish. A particularly good line is put up in lovely gift boxes, silk to the very top, at \$1.75

JAZZ GARTERS
in fancy boxes, for small gifts, from 50c

BOYS' SKATING BOOTS
A pair would please him. We have them from \$3.00

Our Store is overflowing with a wonderful array of merchandise, suitable for gifts. If what you have in mind is not listed here we invite you to call in and look around. Goods displayed on every hand will remind you of the things you need.

SOLVE YOUR GIFT PROBLEM BY SHOPPING HERE.

For the Boys and Girls

DOLLS
of every kind from 10c to \$3.50; Dancing, Walking and Talking Dolls.
Dolls Tea Sets, from 25c to \$1.50
Dolls Furniture, 50c
See the new Baby Dolls, priced 25c to \$2.95
Games, including Dominoes, Snap, Authors, etc., priced up from 15c
Table Tennis, \$1.95
Story and Picture Books for all ages, from 10c

FOR THE BABY
Wool Sweaters 50c
Dresses, Mitts, Slippers, etc., make useful gifts

WOOL TOQUE SETS
of Scarf and Toque to match, from, set \$1.25



KIDDE KARTS
SCOOTERS, SLEDS
from \$2.00

Latest novelties in Mechanical Toys, Trains and Tractors, Steam Engines, Fire Engines, Autos, etc., at all prices.
Pop Guns and Pistols, shooting games, etc., at 25c, 55c and \$1.00
Musical Toys, such as Trumpets, Mouth Organs, Accordions, at 5c to \$1.00

SLIPPERS
are always in demand. Fur trimmed Moccasins at \$1.50, \$2.00 and \$2.95
Felt Slippers, from per pair \$1.25

"WEARABLES"

are always right for Dad. Gloves, for work or dress wear.
Lined Cape or Mocha Gloves, at per pair \$2.50
Wool Gloves 90c and \$1.25
Warm Cozy Mitts at 90c \$1.25, 1.50, etc.



SUSPENDER SETS
in attractive boxes, priced from 75c to \$1.50

GARTER AND ARMBAND SETS
at 50c to \$1.00

FANCY HOSE
are always useful.
Silk and Wool Hose, in plain or fancy, at 75c, \$1.00 and \$1.45
Silk Hose, at pr. \$1.00
Pure Wool Work Sox for a practical gift. See our 60c line.



XMAS TIES AND HANDKERCHIEFS

These are always in demand for the men folk. We have a big variety of new designs in Silk or Crepe Ties on display for your choosing. Prices from 75c to \$1.50
Silk Handkerchiefs, boxed at 75c
Linen Handkerchiefs, in pkts of three, at, per pkt. \$1.00

Tasty Suggestions For The Christmas Table

Xmas Fruit Cake, lb. 65c
Glaze Cherries, Cake Decorations, etc., at rock-bottom prices.
Popping Corn, lb. 10c
Layer Figs, 2 lbs. 45c
Choice Dates, 2 lbs. 25c
Cluster Raisins, lb. 25c
Shelled Almonds, lb. 70c
Stuffed Olives, bot. 35c
Plain Olives, large bot. 50c
Minced meat, bulk, 2 lbs. 35c
New Peel, whole or cut, lovely stock, lb. 35c
Xmas Trees arriving this week, prices from 50c to \$1.50

It would not be Xmas without Candy. Xmas and ribbon, mixed 25c
Quality mixed Creams, Chocolates, Jellies, etc., at 40c
Cocoanut Burrs, a delicious candy at 40c
Special Family Box, made up of Jellies, Caramels, Chocolates, Creams, 4 lbs. for \$1.50
Lowneys Chocolates, in pretty boxes, 1 lb. Special at 60c
A large assortment of Fancy Boxes for gifts, from 50c to \$2.50

Juicy Oranges, 3 doz. \$1.00
Fresh Roast Peanuts 15c
New crop Walnuts, Almonds
Filberts, Brazils, either straight or mixed.
Xmas Stockings, real value, at 15c, 25c and 50c
Xmas Crackers 50c, 75c
Jap Oranges at less than city prices \$1.15
Don't forget a box of good eating Apples for Xmas. We have the finest fancy pack B.C. produces, \$2.00 to \$2.50 according to variety.
Cigars, Cigarettes and Tobacco in Xmas wrappings at regular list prices.

SILK SCARVES AND WOOL MUFFLERS
makes ones neck real comfy.
Wool Mufflers, \$1.00 and \$1.50
Silk Scarves, \$2.25 to \$3.50

MEN'S OR BOYS' BELTS
in fancy gift boxes. A dandy line for men just arrived, at \$1.50
Boys' Belts at 50c

A PURE WOOL SWEATER
for skating or curling. We have some real values in Pullovers or Coat Sweaters for both Men and Boys.
Men's from \$2.50 to \$7.50
Boys' from \$1.75 to \$4.95

SHIRTS
for good wear. Attractive patterns, and strong materials, at \$1.95, \$2.50 and \$3.00 etc.

GATENBY & FISHER

Phone 28 STRATHMORE Phone 100

LOCAL JOTTINGS

Mr. and Mrs. C. R. Bailey, of Keoma, have a baby boy, born in Calgary, Friday, December 2, 1926.

Otto & Spring have opened a new business, charging and repairing batteries, repairing generators and starters. Mr. Otto has been engaged in this work for years, and has been in Strathmore during the past twelve months, while Mr. Spring, who is a graduate of Phil Regan Battery School

of Kansas City, and for some time has been engaged as steam engineer at the Nanaka Firm. They have located in the front part of the building occupied by Jas. Moran, opposite the Standard Office. Anything in the battery line will receive their prompt and careful attention.

Born to Mr. and Mrs. Claude Mackin, of Carleton Place, at Mrs. McKinnon's Home, play in which Tom Meighan did a lot

of his work in Calgary and the district. It is a tale of hope, of love, of the fight against nature, of a struggle between one man and one woman, and in a land of promise. "The Canadian" is a good one, and everyone who is or is to be a Canadian, should see it.

The children of Grades I, IV and V are preparing a Christmas Concert, to be held at the school Wednesday, December 22nd, at 2:30 p.m. Anyone interested is invited.

Manager Hirtle was quite pleased with himself and everything when he got word that he would have the film "The Canadian", by Thomas Meighan, for Friday, December 24th, and Saturday, Christmas night, when two performances will be given. This is the first time in which Tom Meighan did a lot

of his work in Calgary and the district. It is a tale of hope, of love, of the fight against nature, of a struggle between one man and one woman, and in a land of promise. "The Canadian" is a good one, and everyone who is or is to be a Canadian, should see it.

The annual meeting of the Sunrise Junior U.F.A. was held at the home of Mrs. Gnde. The weather was stormy, but eight members were present, and also a number of visitors. The election of officers was held, when the following were elected for the ensuing year:

President—Miss Dolly Warrack.
Vice-President—Jack Warrack.
Secretary—Hazel Riddon.
Following the completion of the regular business, the meeting was adjourned, and enjoyable evening was spent.

COMING EVENTS
Friday and Saturday, Hirtle's Theatre, Flanagan Visitor in "Tom Nover Know Nover". Regular prices, and for Friday and Saturday (Xmas Day), Tom Meighan in "The Canadian".

Canadian picture for a Canadian Xmas.
Choral Society Concert in the Memorial Hall, Thursday, December 16th.
Carleton Community Hall Dance will be held on Wednesday, December 16th.

Langdon Oddfellows will hold their 18th annual ball in the 10.0.R. hall on Thursday, December 20th, 1926.
Christmas treat for the kiddies at Hirtle's Theatre on Wednesday afternoon and evening, December 22nd.

ROCKYFORD DISTRICT NEWS

Xmas Gifts

SEE OUR ASSORTMENT OF GIFTS
SUITABLE FOR EVERYBODY

We will give 5 % DISCOUNT OFF all Xmas Gifts on Saturday, December 18th only. This is an inducement for our customers to come early and assist us by not leaving their purchases to the last day.

ROCKYFORD DRUG & CONFECTIONERY Coy.

Phone 23

Phone 23

Xmas Suggestions

SOMETHING FOR THE CAR

— FOR MOTHER — DAD — SISTER — OR BROTHER —
WE HAVE A LARGE STOCK TO CHOOSE FROM.

F.W. GIBSON

ROCKYFORD GARAGE

Dealers in Chevrolet Motor Cars, and Atwater Kent Motor Accessories of Every Description

HAVE YOU HEARD THE NEW

Orthophonic Victrola

IT IS A WONDERFUL MUSICAL INSTRUMENT

Demonstrated by Bert Brerwell of the Rockyford Drug Company.

CONSOLETYPE \$115.00 — GRAMMAD \$200.00 — CREDENZA \$385.00

An ORTHOPHONIC makes an Excellent Christmas Gift.

DR. R. H. DENHOLME,
D.D.S., Calgary

will be at Rockyford every
WEDNESDAY
Situated at McGuire's Office,
Phone 1.

J. B. MCGUIRE, L.L.B.

Barriester, Solicitor, Notary

Insurance of all kinds

Money to Loan

Phone No. 1 House phone No. 38
Rockyford

R. D. HEWSON, M.D.
PHYSICIAN AND SURGEON
OFFICE AT ROCKYFORD
HOSPITAL
PHONE 48

ONE PURE BLOOD AYRSHIRE
and Holstein Bull, one pure blood
Tannerworth Boar, guaranteed, 60
head Spring Shelds, weighing ap-
proximately 100 lbs. at a real bar-
gain. J. W. Kenworthy, Phone
R1012, Rockyford. 15-12p

FOR SALE, SECOND HAND AGENT
Stove, excellent condition, price
\$25.00. Carpenter Hardware, Rocky-
ford. 29-12a

ROCKYFORD

The storm on Saturday was one of the worst ever seen in the district, and even with the best of heating plant, it was with the greatest difficulty that houses could be kept comfortable. It is almost certain that any stock in the open will have suffered, although fortunately the straw piles are large and plentiful this year, and so, a good deal of shelter can be obtained from them. The roads are very badly dirtied in places, being impassable. While in other more exposed spots the snow has been completely blown off them, making even sleighing bad. Luckily most of the grain in the district has been already hauled; talking of which it is interesting to note that over 420,000 bushels of wheat have been hauled to Rockyford, and 152,000 bushels to Redlands this season.

Joe has been crunched on the Rockyford link, which will be open every afternoon and evening to the public. Season tickets, gentlemen \$5.00, ladies \$2.50, may be had from J. B. McGuire, President, W. Gillespie, secretary-treasurer, or Charlie Pomeroy, rink manager. An school children are admitted free. To keep the rink open needs the wholehearted support of every adult in the community.

The St. Rita's Roman Catholic Separate School, was formerly opened and blessed by His Lordship Bishop Kidd, on Thursday afternoon. This school is a real credit to Rockyford and district.

Mrs. Mary O'Neill, formerly of the teaching staff at Rockyford, has accepted a position in St. Joseph's Separate School, Calgary.

Rev. Father Boniface, of the St. Francis Boys College, Edmonton, delivered a seven days Mission at St. Rita's Church here, ending on Friday night. The Catholic Women's League of Rockyford tendered a Banquet in his honor in the town hall Thursday evening. Everyone who had the good fortune to be present was delighted both with the dinner and the programme which followed. Rev. Father Boniface acted as chairman. The programme consisted of a talk by Father Boniface, vocal selections by Mrs. John Williams and Mr. Art Sanger, a play acted by Mrs. Myers and Rev. Father Boniface at the piano, all of whom did great credit to themselves and their town. No better talent could be obtained anywhere at any price.

Rockyford ratepayers held their annual meeting on Monday, December 6th, to nominate candidates for the Village Council for the year 1927. Apparently the present council has given perfect satisfaction as they were all re-elected by acclamation.

Mr. and Mrs. Wm. Curran are back in the hotel business again, having purchased the Maple Leaf Hotel at Craigville.

Through the kind efforts of Mr. John Buckley, our local representative in the Alberta Legislature, the Attorney General's Department at Edmonton has seen fit to favor Rockyford by the appointment of Mr. E. W. Pust as Process Issuer at this point.

We are informed that Mr. Ralph L. Stone, formerly owner of the Drug Store here, has purchased the Rockyford Hotel, and will take possession January 1st.

STANDARD

Mrs. Anton Myrhu, who underwent an operation for appendicitis last evening, is doing very nicely after her operation.

Mrs. C. S. B. Lark entertained recently at a card party for the members of the Women's Institute and their husbands. Mrs. A. Milne and Mrs. F. Krohn were the lucky winners of the prizes. A happy incident of the evening was the presentation of a beautiful case to Mrs. Lark by the members of the Institute as a token of appreciation of her untiring work as president of the Institute during the past year.

Mr. and Mrs. Axel Simonson are spending the winter at the coast.

Mr. T. Jorgensen left on Thursday for Denmark. He will sail on the C.P.S.S. Minnedosa on December 15.

Mr. L. O. Allen left on Thursday for Medicine Hat.

Mrs. Paul Hulen and son, and her sister, Miss Mollie Paulsen, left on Friday for Kenmore, N. D., where they will be the holiday guests of their parents.

Mr. Arndt Nelson was a passenger on Saturday's train to Calgary. Later he will leave for Vancouver and Seattle.

We regret to say that it was necessary to move the Institute to the Calgary Hospital for medical treatment last week.

Mr. and Mrs. E. L. Wirt were visitors to Calgary last week. Other Calgary visitors were Mr. and Mrs. E. Dana, Mr. and Mrs. O. P. Larsen, Mr. and Mrs. J. P. Hanson, Mr. T. Nelson, Mr. A. Nelson, Mr. P. Hulen, Mr. B. C. Skipper, Mr. Carl Larsen.

The annual meeting of the Women's Institute was held on December 6th, and a very successful year was reported. The ladies were afterwards entertained to tea at Webb's Restaurant by Mrs. Lee. The next meeting will be held on January 5th, at the home of Mrs. Gerrill.

The Annual Children's Christmas Concert will be held on the evening of December 22nd, in the S. and S. Hall. The teachers and pupils have been working industriously for the past six weeks, and an excellent programme is assured.

ROSEBUD

Mrs. W. V. Kempt and daughter, Georgia, were Calgary visitors recently.

Miss Helen Parker spent a few days as the guest of Miss Georgia Kempt at the teachersage in Bayton last week.

We are pleased to report that both Mr. and Mrs. W. E. Hymas are improving in health.

Mrs. McCandless, teacher of Grasswood, spent the week end with her mother in Calgary.

Mr. and Mrs. Geo. Gow and son, William, attended the Poultry Show in Calgary Friday.

Mrs. Grant and her orchestra gave a dance in Rosebud Hall, Friday night.

MORE BIE YIELDS

Reports of more big yields of wheat have reached the Department of Agriculture, including the following from Patricia district: A. Smart, 41 bushels per acre; H. Hendrickson, 42 bushels; N. S. 43 bushels; J. A. Morrow, 44 bushels; L. Tupper, 44 bushels; A. P. Williamson, of Vauxhall, reports 46 bushels per acre, and W. N. Flavel, of Lacombe, 49 bushels per acre.

CARLELAND

One would wonder what the country had done to deserve a storm like that. Of course it was the worst we ever saw. Anyway, it was bad enough.

The annual meeting of the Local U.F.A. and U.F.W.A. that was to be held last Saturday, was held over until next Saturday, on account of the storm.

The Hall is getting along fine now, chimney built, furnace ready to put in, and some floor laid. Everything will be all ready for the grand opening on Wednesday night, December 29th, weather permitting.

Quite a number of people from here were in Calgary last week, and several others intended to go on Saturday but changed their minds when they saw the weather, Saturday morning.

Last week the danger in crossing the railroad with our school vans, I am including the following, taken from the Alberta Farmer: Six children, of Moses Jaw, out of fourteen in a school van at Kniveton, were injured when the van was hit by the Canadian Pacific. Weyburn-Asiniboia. This morning. The accident happened near Kniveton at 2:30 o'clock. Of the six injured children, it is not believed they were seriously hurt and all are now in the Weyburn general hospital. The train was stopped when the accident happened and the injured children taken on board and Dr. Reddock, of Pangman, gave first aid treatment.

Don't forget the Carleland Xmas entertainment in the hall on Thursday night, December 23rd.

The skating party at the home of Mr. and Mrs. Gayford Gibson last Friday night, when about forty-five school children gathered for a jolly time on the ice, and afterwards games in the house, lunch was served by the girls at about twelve, and everyone felt that they had spent a very enjoyable evening.

Friends of Oscar Moorehouse will regret to learn that while in Calgary this week he slipped on the sidewalk and broke his ankle. He is getting along nicely at the General Hospital.

Very few friends of Harold Smith, general manager of the Chateau, know that when he was attending the public schools that he always stood high in his examinations, and was particularly well versed in all other subjects.

Since leaving school, it has still remained a favorite pastime with him to continue these studies, and he presents many peculiar combinations in connection with the geographical names with which he is so familiar, one of which is the following:

Does Vera Cruz on the Gulf of Mexico?

How far from Hot Springs to Chile? What does Noah think of Newark? Why is Lake Superior?

Could the Black Sea Blue Island if it were in Green Bay?

Do you know why Eureka Springs? Was the Chickasaw a Plymouth Rock?

Does Big Horn make the Bull Run? What is Leavenworth?

Why does Delaware bear New Jersey? Which is the better protection, a Mount Hood or a Medicine Hat?

When the coast is so irregular, why is Browning Straight?

Does Long Branch grow from Englewood?

Lately, tourists from Seattle and everywhere, like Carleland at the Chateau.

TO OUR READERS

The Standard will be glad to have the names of visitors in town and accounts of various social events for publication. Such communications should be signed and the address of the sender given. Readers in the surrounding districts are especially invited to send us news. We want to cover the whole of Bow Valley. Make the Standard and Your Home Paper.

A.L.F. Peters

GROCERIES FOR

DECEMBER

WE OFFER YOU

Choice White Flax, 2lbs., 25c
Choice Hollow Dates, 2lbs., 25c
Choice California Prunes, 5lbs., 65c

Choice Evap. Peaches, 2lbs., 55c
Choice Ontario Evap. Apples, 3lbs., 65c

Pure Pineapple Marmalade, 4lbs., 86c
Pure Orange Marmalade, 4lbs., 86c

Pure Plum Jam, 4lbs., 55c
Assorted Mixed Jam, 4lbs., 52c
Molasses G. B. 5's, 55c

Squirrel Peanut Butter, 1lb., 28c
5lbs., \$1.25

O.K. Quaker Catsup, 2lb tin 17c
Choice Solid Fat Tomatoes, 6 for \$1.00

Choice Quaker Peas, 6 for \$1.00
Sauter's, 5 for 50c
\$1.00 Sauter's 50c

Green Tea, per lb., 65c
Orange Peels, per lb., 65c

Sauces, 5c per lb., 50c
Pineapple Brooms, each 49c
Tallent Paper, 20 for \$1.00

Flour, 50c per bushel
Sun Dried Raisins, Candies,
Fresh Mixed Nuts, Peels,

Tobacco, Cigars, Cigarettes,
We handle Master Mechanic
and other leading Overalls.

Shirts, Socks, Boots, Shoes,
Rubbers, Gloves, Mitts, Work
and Fancy Sewers.

We will appreciate your orders
and guarantee your satisfaction.
Thanking you for your patronage.

A. L. F. Peters

PHONE 17, ROCKYFORD

NAMAKA

A surprise party was held at the home of Mr. and Mrs. Geo. Peterson on Friday. A sleigh load from town, and several from the district around, numbering about fifty attended, all report a splendid time. Mr. and Mrs. Peterson opened the house to them and cards and dancing were the forms of amusement, which lasted until about 3 a.m., when supper was served. Fortunately we all arrived home, and the party was a brilliant success, which continued all day Saturday, and was considered the worst we have had since the May term. Some signs and cows perished at Namaka farm.

Mr. and Mrs. Chester Edwards are the proud parents of a boy who came to stay, on Sunday, December 12th.

Mr. and Mrs. James Beech, of Cranbrook, B. C., are the guests of Mr. and Mrs. W. H. Baker, and will visit with Mrs. Hare, of Kathryn before returning.

SCHOOL COLUMN

Stewart Lydall has been awarded the medal in the junior class in connection with the Essay competition instituted by the Strathmore Branch of the Canadian Legion of the British Empire Service League.

The following are some of the "howlers" recently appearing in a literature examination:

When Tonyson was young he used to play hockey and sit by the Brook. "Shakespeare was a great play writer and actor. He had to be a good actor to avoid rotten eggs and fruit."

One of Shakespeare's plays was:

"How Do You Like It?"

SOLDIER SETTLERS

REDUCE OBLIGATIONS

HALF MILLION

CALGARY, Alta.—As an indication of the present wheat crop in Alberta this year, the Soldiers' Settlement Board reports that soldier settlers are paying up their obligations satisfactorily, more than \$500,000 being received since the first of October, which is the start of the 1926 collection period.

EXCURSIONS

EASTERN CANADA CENTRAL STATES

DECEMBER 1st, 1926, to JANUARY 5th, 1927

PACIFIC COAST

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LANGDON

While doing chores last Saturday night, a horse fell on Dick Griffith, breaking his leg. This is the third time the same leg has been broken. He was taken to the hospital Sunday evening.

.....

The six-month-old baby boy of Mr. and Mrs. L. Bennett, died last Monday morning. The sympathy of all is extended to the parents and sister in their loss.

Mr. and Mrs. F. G. Fulla and Mr. and Mrs. Edgar Thomas, of Calgary, were in Langdon Thursday evening at the W. I. party.

.....

In years to come, we can tell our grandchildren of the terrible blizzard of December 11, 1926. That storm was another proof that anything can be produced in Alberta.

.....

Mr. and Mrs. A. Snider, of Calgary, left the same night, J. J. Colwell, A. McNeill, and W. Alcock, will be the "city fathers" for the coming year.

.....

TAX ON WOLVES

Conforming to the practice adopted in other western provinces, the Alberta Provincial Game Department has now decided to add to the list of fur-bearing animals on which a tax must be paid, the wolves of the province. These include the timber wolf, the grey wolf, and the prairie wolf or coyote, for all of which pelts, in future, a tax of twenty-five cents must be paid.

A Frenchman wrote the following letter to the cook on one of the thrashing outfits near Langdon this Fall:

Dear _____

This has been a very lonesome day. I no work. I think of you all the time. I see glass man (wearing glasses) carry water for you. Will you please play trick on him? Please put a little soap in his coffee.

Tomorrow when you want water, pound the bell with a stick, and please let me stay a little longer, and that will give me a good time, and quit my lonely altogether. You let it me.

.....

PETE

.....

Bob Tierney is always getting into an argument with some of the guests at the hotel. He contracted the habit before Confederation at his old home town at Annapolis, Ontario, where every man is a politician, prepared to go to the mat with any and everyone in opposition.

The other, a farmer, was in from Cheedie, and they got into a discussion about farm management, etc., when the farmer maintained there was nothing about a farm that he could not do. Tierney gave an Irish wink, and asked the simple question:

"Kin you lay an egg?"

HEARD ON THE STREET

"A perfect gentleman," remarks Jim Swanson, "is one who knows exactly when to kiss a lady."

.....

"Let me say," the Strathmore lady murmured, scribbling rapidly, "I want the sitting room papered, and I must have new lamp globes for that room. The dining-room is very shabby too. I must have that papered and another carpet put down on the floor. I'd like a new kitchen range and a refrigerator."

"To whom are you writing, dear?" asked her husband, looking up from the standard, he was reading.

"To our landlord," she replied.

"I thought perhaps you were writing to Santa Claus," he observed.

.....

If Christmas Neckties Were Sold Like Oil Stock: Don McKay: "Here you are, sir. A wonderful buy for \$1, because your investment will soon bring you more than a thousand per cent interest."

Customer: "I don't quite understand."

Don: "It's this way, sir. You pay \$1 for the necktie, and in a month it will be worth \$500. Why, I'll buy it from you myself for twice that!"

Customer: "Then why don't you buy it yourself, now?"

Don: "And about you out of a wonderful outfit? No, a thousand times no! I like you, sir, and want you to profit by this wonderful opportunity. Here's why this is such a rare bargain. The silkworm that made this tie is of an almost extinct species, and is suffering from severe stomach trouble. When he dies, the price of this silk necktie will advance to a thousand times its present price."

Customer: "But how do I know that this worm made this tie?"

Don: "Ah, see that little spot underneath? That's his signature, his trademark, you know. What more could you ask?"

Customer: "Well, it looks like a gitsedge necktie to me. I think I'll buy five, if you'll let me have them."

Don: "Just wait a moment and I will see if I can get Mr. Wright to part with the four extra ones."

.....

Asked to write an essay on Quakers, by one of the teachers, a little girl wrote: "Quakers are very meek people, who never fight and never answer back. My father is a Quaker, but my mother is not."

.....

Jim Moran is very fond of fishing, and spends any time he can spare chasing the finny tribe during the summer months. He says he never will forget the first day he went fishing. A big one came along and, awish! he took say hook and off he went, that old fish pole of mine it bent until I thought sure it would crack, then that there fish he started back. I cranked my reel until my thumb and finger both were a little numb and then he dived beneath the long-first thing I knew I was afloat and when I got to shore, by jing, without no fish nor anything, his best girl laughed and says, "You're cute, but if you'd wear your bathin' suit when you go fishin', you'd be more in shape for swimmin' to the shore."

.....

A stranger entered a Calgary Bank and made known his desire to borrow \$500. He was told that the bank did not lend such small sums.

"But," he went on, "lending money is your business, isn't it?"

The banker admitted that it was.

"Well, I've got pretty good security," said the stranger, "and I want to borrow five dollars."

Finally the banker, half from fatigue and half from amused curiosity, agreed to make the loan. When the note was drawn and the interest of 35c paid, the stranger drew from his pocket \$10,000 worth of government bonds and handed them over as security. Before the banker could recover from his astonishment, the stranger said: "Now, this is something like it. Over at the other bank they wanted to charge me \$10 just for a deposit box to keep these things in!"

.....

Bobby: "May I not give you an enormous present for a Xmas present?"

Alto, who is a member of a far-seeing and thrifty family, and never loses her presence of mind, replied: "No, Bobby, dear, I will take the ring now; let Christmas bring my happy surprises just as usual."

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First-class Dining Room in connection; Breakfast 7 to 9.30 a.m., Dinner 12 to 2 p.m., Supper 6 to 8 p.m.
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Quality Xmas Groceries

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Contributions, articles and letters intended for publication must be signed by the writer.

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All advertisement changes of copy must be in hands of printers by noon on Monday or no changes can be made or ads. discontinued.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

CHRISTMAS

"The Three Wise Men saw His Star in the East and came to worship Him, bringing gifts of gold, frankincense and myrrh, and the angels in Heaven sang 'Glory to God in the Highest, and on earth, Peace Good Will To Mankind'."

"This, the birth of Christ, is the cause of this, the greatest and most joyous celebration in the Christian world today."

No other day is the cause of such general good will, no other day do so many numbers travel so many miles in order to join the family circle and spend the festive season in the home."

At no other time does generosity in thought and deed and general unselfishness hold sway to such an extent in the heart of mankind. The unquestioning faith of little children adds its charm to all."

It is a wonderful, a magical time. From the lowly cottage to the royal castle, the Christmas spirit reigns. How much poorer mankind would be were there no Christmas."

The Standard extends Christmas Greetings to the people of Strathmore and Bow Valley.

HOW ABOUT ORGANISING BOYS' SINGLES BAND?

The Elks of Strathmore are no exception to the Elks all over Canada, in showing themselves specially interested in general community work.

They have arranged in cooperation with the Canadian Legion, local branch, a Christmas treat for the kiddies on Wednesday, December 23, afternoon and evening, when every little boy and girl of Strathmore and the surrounding district will have cause to remember the kindness of these organizations.

Another opportunity presents itself, especially for the Elks, to organize early in the New Year, a Boys' Bugle Band, and by so doing, very materially assist in promoting the interests and welfare, not only of the teen age, but also the future interests of the Order.

In Calgary, Bandmaster Harry Ford, trained and developed the Elks' Bugle Band, and any time these youngsters turn out in parade, they make the hit of the day.

In Strathmore the same possibilities exist, only in a lesser degree, and fortunately, through William Saunders, Strathmore has a musician with the ability and willingness to train and develop the boys, many of whom would at a later date become members of the Senior Brass Band.

Mr. Saunders is an active member of the Elks, hence would be interested in the welfare of the Elks, the boys, and the Strathmore Brass Band, a fine combination.

It requires an organization like the Elks behind such a proposition in order to make it a real success; they would have the ways and means of raising funds to provide the boys with uniforms and bugles. Here is an opportunity for Exalted Ruler George H. Jones to start something that will be giving results, long years after he has gone to his reward.

It is a good thing and we don't mean maybe.

THE BANK IS A VERY IMPORTANT INSTITUTION

The people are prone to overlook the functions that a bank performs in its daily routine of business, in fact, renders a service just as necessary as any other line of business.

The bank has become interwoven into the very fabric of our everyday existence, and is the life blood through which any economic advance has to be made.

The extension of the credit system, the payment of bills by cheque and drafts, the transfer of funds for the

many business transactions, through the use of the banking system, facilitates business to such an extent that the service is often accepted, simply as a matter of course, without a single thought in regard to the inconvenience that would exist if the banking service should cease, even for a few days.

Often times when we try to separate a few lonely dollars from the Royal Bank, through their informed staff, Mr. Joseph B. Van Tighem, who sits on guard over the strong box with strict rule, we are inclined to the viewpoint that were we in his position, we could afford to be much more liberal, forgetting the fact that he is simply guarding the life's savings of those of people, held by the Bank in trust, which must be available upon demand for all depositors upon a moment's notice.

The banking system in Canada possibly is not quite so elastic as that in the United States, but it certainly is much more safe for the depositor, and in the main, is a happy medium between the banking system in Great Britain and that in the Republic to the south.

Next to the canny Scots, the Jews are recognised as the greatest financial geniuses. In the discussion regarding business one gentleman of Scotch ancestry asked the Hebrew, who was the greatest inventor in the world, and the Jewish gentleman replied that possibly the laurels should be awarded to Edison or perhaps Watt, the inventor of the steam engine; but the gentleman from the land of oilseed, completely flustered the Jewish speaker by asking the question: "What about the fellow who invented interest," which concluded one and for all, the discussion.

SHOULD COAST POLICE SYSTEM BE ADOPTED?

The Province of British Columbia has been, outside of the cities of Vancouver and Victoria, policed by the Provincial organization, and as far as information is available, the work has been very satisfactory, and, at the same time, more economically performed, than under the system whereby by each town and hamlet provided their own protection.

It certainly does away with over-lapping and possible friction between officers appointed and remunerated from different sources of authority.

It removes the possibility of different interpretations of the many Acts, under which the public are controlled.

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We sell Radiodynes, the best money can buy, fully guaranteed. Make your Xmas perfect with a Radio.

Come in and order now, to be delivered Xmas Eve.

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STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"
M. A. RELLINGER, PHONE 54

Attorney General Lyburn seems to have been very much impressed with the B. C. plan, and Mayor Bell rather touched a warm spot in the heart of the new Attorney General, in bringing the matter before the convention at Edmonton.

Whether it would be wise to make such a radical change or not should be given very careful consideration. Strathmore is such an orderly place that they seem to be thriving very well without any permanent official, subject, of course, to the fact that supervision has been provided daily under the eagle eye of Constable Tate, for whose services Strathmore contributes indirectly very little and much upon the same basis that Canadians receive the protection of the British

nary, and pay for the protection only with words of praise.

MEXICO BUYS WHEAT, FISH, AND PAPER

MONTREAL, Que.—Canadian wheat is popular in Mexico and prospects are that this will continue and become a permanent factor in the foreign trade of Mexico, according to C. Noel White, Canadian Trade Commissioner in Mexico. Other commodities sold by Canada were: canned salmon, wrapping and bond and legal paper, though no port and also a general line of commodities on a small scale.

Lehigh Bridge Beer

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TOWN OF STRATHMORE
 NOTICE
 Taxpayers are reminded that taxes
 not paid during this month are sub-
 ject to a penalty of 5%.

T. M. WEAGS,
 Secretary-Treasurer
 29-12-u

Done Yours Yet?
Only 8
Shopping Days
Till Christmas

GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA APPLICATION FOR BEER LICENSE

Public notice is hereby given that the undersigned intends applying to the ALBERTA LIQUOR CONTROL BOARD for a License to sell beer by the glass, or open bottle, for consumption in conformity with the provisions of the Government Liquor Control Act of Alberta, and regulations made thereunder, with respect to the following premises:

The Carlsbad Hotel, being lots 4 and 5, Block 3, Plan 4610AY, Hamlet of Carlsbad. The proposed beer saloon will be situated on the east side of the hotel, the entrance being from Railway Avenue.
 Dated at Strathmore, Alberta, this 7th day of December, 1926.
FRANK K. MILLER,
 Applicant

THE DEATH OF A DAY
 'Twas a righteous sinner,
 And I gazed with delight
 On the pink-tinted sheen,
 O'er the brow of the night,
 Over the shining West,
 That no skilled hand could trace
 O'er the high welkin dressed
 With ineffable grace.

And I heard something say,
 In the calm quiet air,
 'Tis the death of a day,
 And its watchers are here;
 'Tis the proud form of time,
 Moving downward to die,
 With his honors sublime
 Floating back on the sky.

The streamers that spread
 O'er the brow of the deep,
 Are his glances that fade
 As he sinks in his sleep;
 And the bright transients
 In his pure soul adrift
 Where his glories are blest,
 As his spirit goes out.

He was kissed by the cloud,
 In its fiery of light;
 And the winds sang aloud,
 O'er his beautiful flight,
 And the strain was so sweet,
 He was joyous to die,
 In his pure winding sheet,
 The emerald sky.

We lay thee to rest,
 In the cherub-made tomb;
 And the smiles of the West,
 O'er thy ashes shall bloom.
 The sweet curdled morn
 To thy glory be wed,
 And a new day be born
 To the beautiful dead.

—Prof. Val 14

CHURCH BULLETIN

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at Carlsbad 9 a.m., Strathmore 11 a.m.
 2nd Sunday of month, Mass at Carlsbad 9 a.m., Strathmore at 11 a.m.
 Rev. J. E. DUGGAN, Pastor

UNITED CHURCH SERVICES

Sunday, December 19th, 1926
 The subject discussed in the sermon will be: "How Shall We Think of God?"
 There will be service at Namaka at 11 a.m., and at Strathmore at 7:30 p.m.
 Strathmore Church School will meet at 11 a.m.
 Strathmore Christmas Tree and White Gifts Offering will be held on Monday, December 20th, in the church at 7:30 p.m.
 The Y.P.S. will hold a special Xmas meeting to which parents and friends are invited, on Tuesday, December 21st. A fine programme is being prepared.

ARTHUR H. ROWE,
 Minister

CARLSBAD UNITED CHURCH

Dulcened: Preaching Service, 11 a.m.
 Sunday School, 12 noon.
 Carlsbad: Sunday School, 2 p.m.
 Preaching Service, 3 p.m.
 Blind Creek: Preaching Service, 7:30 p.m.

REV. FERRY JOHNSON,
 Pastor

ST. MICHAEL & ALL ANGELS CHURCH

Sunday, December 19, Advent IVth
 Holy Communion and Sermon, 11 a.m.
 Sunday School, 12 noon.
 Evening and sermon, 7:30 p.m.
 Special music and anthems.
 Rev. J. T. SMITH, Pastor

Weather Report

December 5th to 14th, 1926

5	27.0	18.0
6	41.0	18.0
10	52.0	20.0
11	16.0	22.2
12	—	4.0
13	—	15.0
14	—	9.0

 —Prof. Val 14

Christmas Treat for the KIDDIES

Under the auspices of the Canadian Legion of Strathmore, and the Strathmore Elks, on

WEDNESDAY, DEC. 22nd

— in —
HIRTLE'S THEATRE, STRATHMORE

3 p.m. for Children from the Country Only.
 7:30 p.m. for Strathmore Children Only.

SPECIAL FILMS, CANDIES, NUTS, Etc.
 Teachers of all the schools requested to make an announcement regarding hours of performance.

Strathmore Choral Society Concert

THURSDAY, DEC. 16th

— at 8:15 sharp —
MEMORIAL HALL, STRATHMORE

Assisted by
REV. FATHER BOLTZ

— and —
MRS. ODELL MYERS

This is the Musical Event of the Season.
TICKETS 75c

THESE WANT AD'S BRING RESULTS

WANT AD'S

Rates for one insertion, 2 cents per word per issue, 1 cent per word each additional issue, minimum charge 50c. Cash must accompany ads.

Livestock

FOR SALE: FIFTY GOOD OXFORD
 Ewes and Lambs, in excellent condition. W. G. Kayvett, Strathmore, Phone R1655. 15-12-u

FOR SALE: A GOOD BLACK BERK
 shire Sow, 18 months old in fine condition. A. G. King, Phone R1092, Strathmore. 8-15-u

FOR SALE: 27 GOOD BREEDING
 Ewes, Suffolk, different ages. Price reasonable. Apply to A. McLean, Sr., Nipitanga. 22-12-u

FOR SALE: REGISTERED TAM
 worth boar, 2 1/2 years old, and weighing around 550. Guaranteed to be a breeder. Price \$40. Cella Cole, Redland, Alta. 15-12-p

FOR SALE: REGISTERED JERSEY
 Bull, 18 black, in color with fine sired and raised at the Agricultural school, Edmonton. Price \$50. Cella Cole, Redland, Alta. 15-12-p

FOR SALE: SMALL BLACK SADDLE
 Horse, Saddle, Bridle and Chaps, all in first class shape. Must sell at once. Apply Strathmore Standard. 15-12-p

REMANANTS, 3 POUNDS \$2.50; 5
 pounds Patches \$1.50. A. McCrory, Chatham, Ont. 8-11-12-u

Lost & Found

STRAY: SHORTHORN BULL CALF
 color roan, three years old, branded on left hip. Suitable reward. Phone R2009, Strathmore. 15-12-p

FOUND, NECK SCARF. OWNER
 may have same at Standard Office. 15-12-u

FOUND, A KEY, LARGE SIZE,
 nickel plated. Owner may have same by applying at Standard Office. 115-12-u

Poultry

FOR SALE: TURKEY GOBBLENS,
 Bronze, \$5.00 each. Mrs. R. A. Bishop, Carlsbad, Phone R2409. 8-12-u

FOR SALE: WHITE WYANDOTTE
 Cockerels, from Government approved flocks, splendid birds. Price \$1.50 each. Mrs. C. H. Comstock, Rosebud, Alta., Phone R204 29-12-p

HIRTLE'S THEATRE
 FLORENCE VIDOR In—
'YOU NEVER KNOW WOMEN'
 FRIDAY & SATURDAY, December 17 and 18
 Two Performances Saturday Evening, 7:30 and 9:15 p.m.

THOMAS MEIGHAN
The Canadian

This is the film produced by Thomas Meighan at Calgary a few months ago.
 A CANADIAN PICTURE FOR A CANADIAN CHRISTMAS.
FRIDAY & SATURDAY 24-25
 Two Performances On Xmas Evening, 7:30 p.m. and 9:15 p.m.
 — Regular Prices —



▲ ▲ ▲ Thoughts for Christmas ▲ ▲ ▲

No Christmas is rightly celebrated which has in it a sting of neglect. . . .

No Christmas giving, however lavish, is truly generous unless it includes some from whom there can be no return of gifts. . . .

No Christmas joy is complete unless it is enriched by a glow of sympathy with the "Joy to the world," promised in Jesus' birth.

If the Star of Bethlehem is in any sense a "variable," it must be in respect of growing magnitude (brightness) as the centuries grow. . . .

The advent of the Babe of Bethlehem is at the foundation of Christmas; hence the season is for ever sanctified to childhood and its innocent pleasures. The oldest and wisest do well to inherit the children's blessing.

From that day to this a new glory has shone on all common scenes, a new dignity has been understood in all common tasks, a new joy has filled the common heart that has been opened to the Prince of Peace, the Savior of the world. —W. L. Watkinson.

The true keeping of Christmas is the realization of the great love that brought us salvation and left us the example of a divine life; that we should repeat it, with God's help, in our relations to God and to our fellowmen.—Cunningham Gekke.



"LIGHT UP"

Her features in a big smile on Christmas morn by surprising her with a choice of the following:



We have a full line of Candles of all descriptions. Fancy boxes that the girl will love; also all kinds in bulk Xmas isn't complete without candy.

Perfumes

Perfumes and Compacts—a full and varied line. Just the kinds the ladies insist on using. Come in and look over this fine stock.



Our Toyland Is Complete

No kiddie should be disappointed after you have looked over these toys. Our prices are right.



Other Christmas Suggestions

Pens, Pen and Pencil Sets, Fancy Boxes of Stationery, Ivory, China, Kodaks and Albums, Smokers' Necessaries, Leather Goods, and other articles too numerous to mention.

STRATHMORE PHARMACY

"The Rexall Store"
McKechnie & Son
Phone 49, Strathmore

MEN'S AND BOYS'**Lumberjacks**

In Xmas Boxes
\$2.95 to \$8.75

Men's Fine Horsehide
and Chamois

LEATHER VESTS
— and —
COATS

One of the most appropriate gifts.

FUR CAPS, all sizes
FUR GUANTLETS,
FUR LINED
GLOVES, Etc.

Practical, Useful Gifts

He Will Welcome



THE particular buyer who seeks a gift for a particular man will find here an extraordinary assemblage -- the very things he would suggest, if he dared.

Sweaters**MEN'S CURLING SWEATERS**

In White, Sand, Maroon, etc. Plain or trimmed, \$5.00 to \$11.00

Boy's V-Neck SWEATERS

All Wool in Gray, Maroon and Tan. A snap at \$1.65

Complete Range of
CAPS
Boxed for Christmas

Snappy TOUQUES

50¢ to \$1.25

Men's and Boys'
SLIPPERS
\$1.65 to \$4.00

Acceptable Gifts

Mufflers — imported Scotch wool, camel's hair and silk.

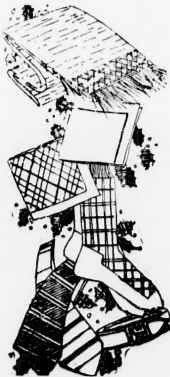
\$1.50 to \$5

Handkerchiefs — pure linen, plain or initialed.

25¢ and 50¢

Belts and Buckles — Combination sets, etc.

50¢ to \$3.00



Appropriate Gifts

Neckwear — finest silk ties, fashionable new patterns and colors.

50¢ to \$2.50

Hosiery — thread silk, silk and wool all wool, in holly boxes.

75¢ to \$2.50

Gloves — doeskin, cape, guantlets, and fleece lined gloves.

\$1.50 to \$6

Sensible Gifts

Garter Sets — garter and arm band sets in attractive gift boxes.

50¢ to \$2.00

Gift Suspenders — Of good quality mercerized flax webbings. All colors.

\$1.50 and

\$2.50

Cuff Link Sets — the biggest "little gift" you could find; of sterling silver.

\$1.50 and

\$2.50



Welcome Gifts

Golf and Skating Hose — for men and boys.

\$1.50 to \$7.50

Gift Shirts — in plain and fancy patterns, with or without collar.

\$2.50 to \$5

Pajamas and Night Robes — in Broadcloth and English Flannels.

\$2.50 to \$4.50

JAEGER

WE are local agents for all Jaeger brand goods, and carry in stock the following, all suitable for gifts: Men's Smoking Jackets, Men's Dressing Gowns, Men's Coat Sweaters, V-neck Sweaters, Boys' V-neck Sweaters, Men's Shirts, Men's and Boy's Combination Underwear, Men's Hosiery, fine line of Boys' Hose, Wool Gloves, Slippers, Blankets and Robes, etc.

—: **THOS. E. WRIGHT** —:
MEN'S BETTER WEAR

